

BLITZGEAR INC

FRONTLINE

EFFECTIVE ONLINE + PRINT MARKETING SOLUTION

WHAT IS BLITZGEAR FRONTLINE?

Blitzgear Frontline is the ultimate online solution for direct selling companies. It is a custom branded storefront that allows businesses to streamline their processes and combine their online website presence, custom print production services and shipping all in one.

HOW WILL BLITZGEAR FRONTLINE MARKETING IMPROVE MY BUSINESS?

Blitzgear Frontline is an easy to use online solution that allows direct selling companies to concentrate on building their business and developing their sales force.

PRESERVE YOUR BRAND

Enhance your brand by taking control of all your branding and marketing materials. Control use of your logo, corporate colours and imagery to keep communications consistent, increasing both brand strength and awareness.

USER FRIENDLY

No programming knowledge? No problem. Blitzgear Frontline's user-friendly interface allows customers to easily navigate through the frontend of the website and allows administrators to review sales reports, manage inventory and update the site within minutes.

GENERATE REVENUE

Create rapid ROI (Return on Investment) through our commission payback structure, paying off your investment in no time. Every order helps your sales people improve their sales and puts additional revenue in your pocket.

ALL IN ONE

Create a central shop for your sales people to locate and purchase the most updated marketing materials and promotional products. Blitzgear Frontline provides affordable shipping options to send products to distributors across North America.

REDUCE OVERHEAD & ELIMINATE INVENTORY

Lower your expenses by avoiding the need for additional space, costly equipment purchases, hiring staff and avoiding the cost of inventory, increasing cash flow.

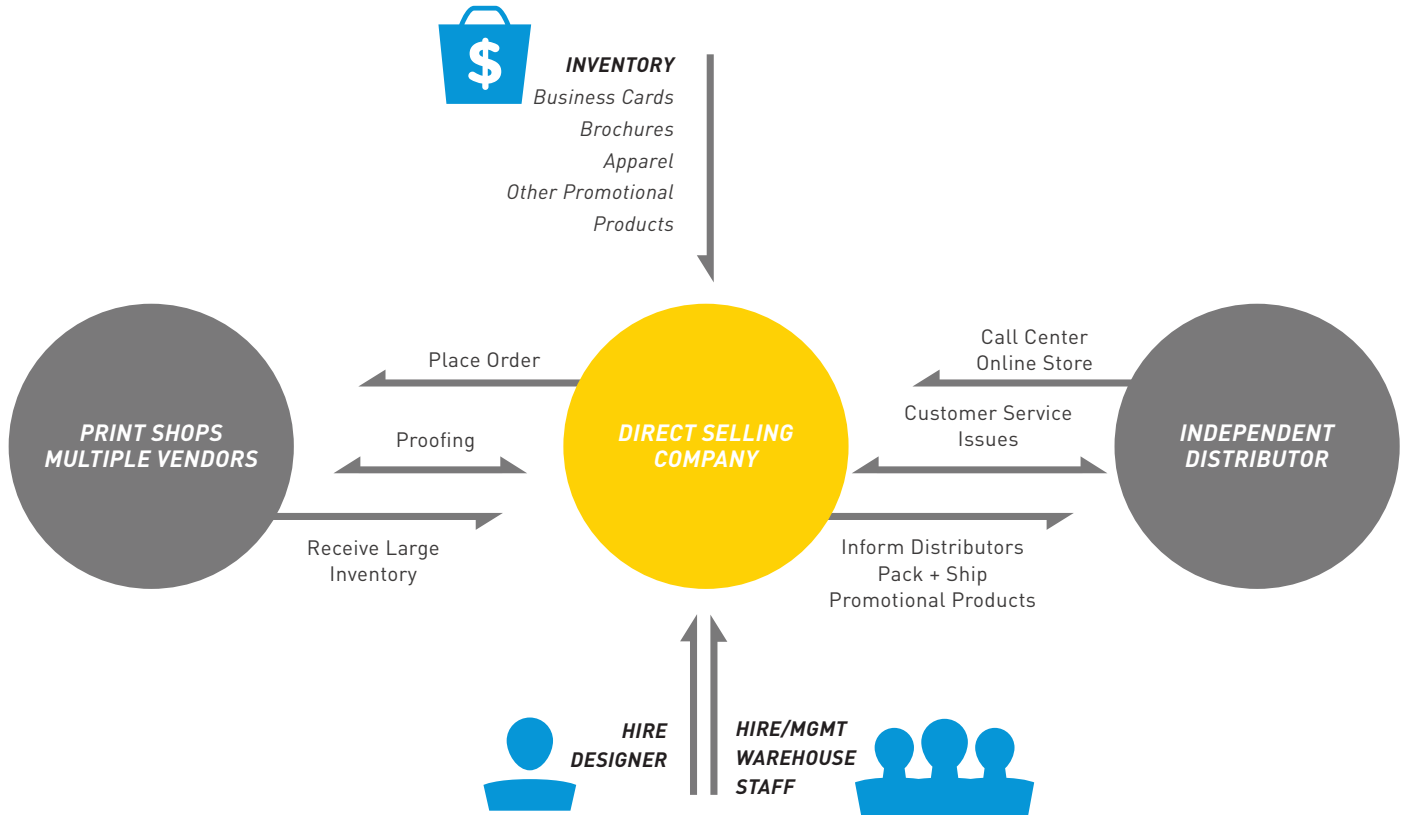
SAVE TIME

Consolidate the number of vendors dealt with on a day to day basis and allow Blitzgear Frontline to manage it all for you. Increase time efficiency and turnaround time for your sales people and focus more time on your business.

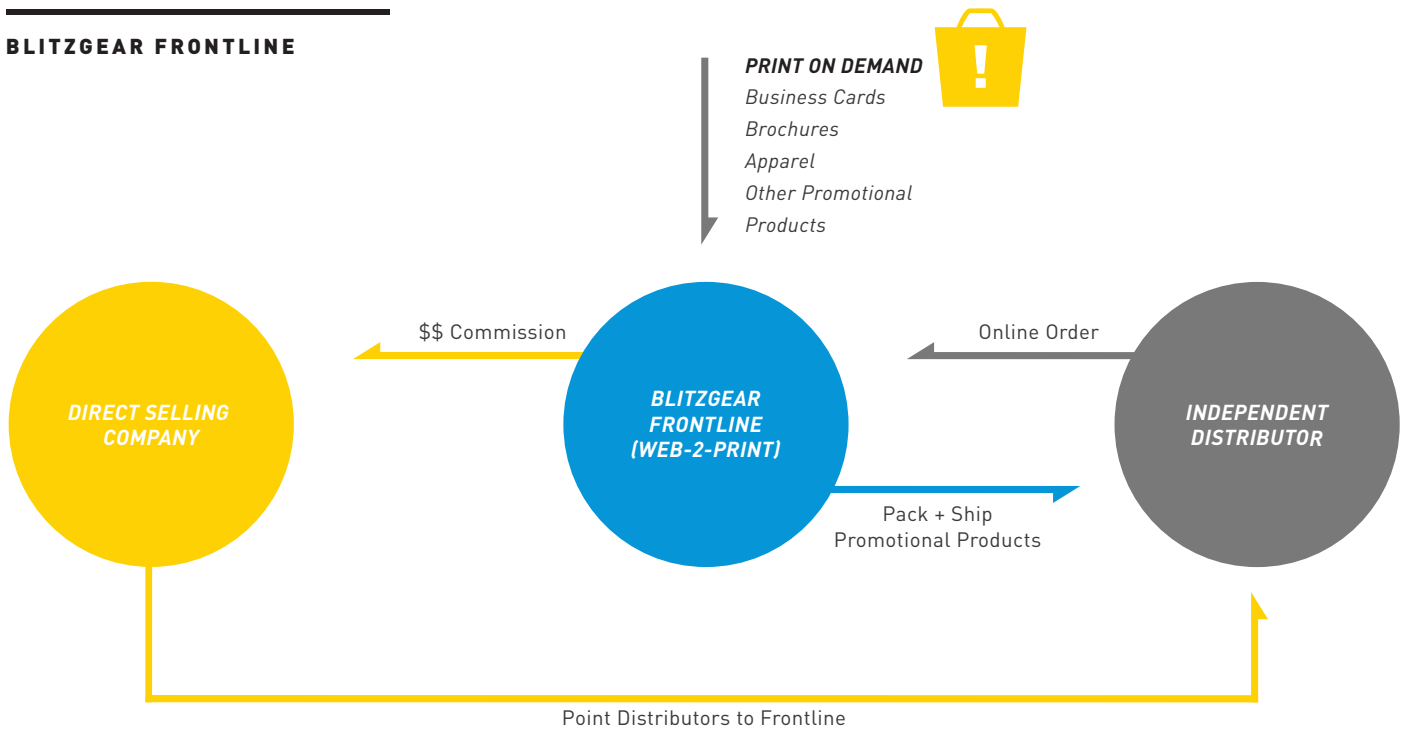
Let Blitzgear help you set up and manage your online store today!



PROBLEMS WITH PRINT SHOPS



BLITZGEAR FRONTLINE





PRODUCTS

Blitzgear can design and produce a wide variety of marketing and promotional products

With our in-house digital printing capabilities and offset partners, Blitzgear Frontline is able to provide your business with high quality products at wholesale pricing.





MARKETING MATERIALS

- *Business Cards*
- *Envelopes*
- *Letterheads*
- *Notepads*
- *Labels*
- *Brochures*
- *Flyers*
- *Newsletters*
- *Window Decals*
- *Banners*
- *Vinyl Signs*



PROMOTIONAL PRODUCTS

- *Coasters*
- *Mugs*
- *Mouse Pads*
- *Stickers*
- *Buttons*
- *Magnets*
- *Calendars*
- *Posters*

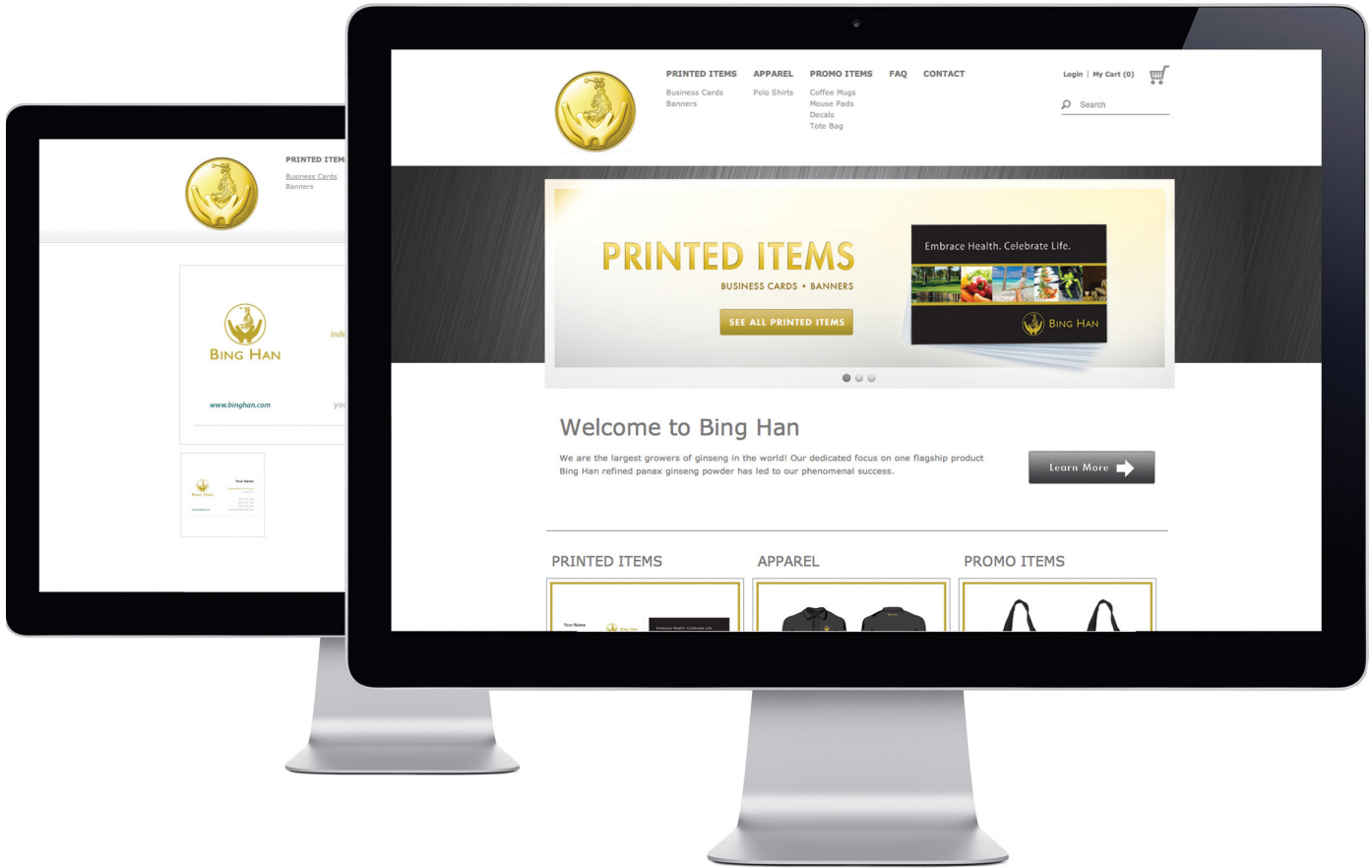


APPAREL (PRINT & SILK SCREEN)

- *Shirts*
- *Button Down Shirts*
- *Golf Shirts*
- *Jackets*
- *Hats*
- *Chef Coats*
- *Aprons*



FRONTLINE





SPECIFICATIONS

CUSTOM STOREFRONT

Our highly skilled designers will work with you to tailor and customize your storefront so that it integrates your logo, color scheme and imagery in order to align with our marketing strategy.

MARKETING MATERIALS

Allow your sales people to sign off on custom artwork proofs and order online through your entire catalogue of marketing materials and promotional products.

SHIPPING

Once an artwork proof is signed off, the order is processed and shipped automatically with no effort required on your end. Our stock availability is kept up to date to ensure all orders are shipped on time.

FRONTLINE COSTS

Set Up fee	\$3,500
Monthly Subscription	\$149/mo.
Warehouse & Fulfillment	8%
Merchant Fee	2%
Commissions Paid Monthly	NET 30
Frontline Catalog Printing	WHOLESALE
Custom Domain	INCLUDED
Product Set Up Support	INCLUDED
Branded Fulfillment	INCLUDED
Unlimited Bandwidth & Transactions	INCLUDED
Discount Codes	INCLUDED

* SET UP FEE

- Template Design
- UPS Set Up
- Gateway & Processor Set Up
- Product Set Up & Catalog Pricing

* ADDITIONAL

- Custom (Storefront) fell design processes
- Promotional product designs starting @ \$1,500.00

